

EVENT SPONSORSHIP



Throughout the year, Indianapolis Business Journal hosts a series of high profile events ranging in size from 300 to more than 600 attendees.

Decision makers and business owners from all industries regularly come together to network, hear experts in their fields, and recognize businesses and individuals who positively impact our business community.

Each event is marketed 4 to 6 weeks prior to the event through IBJ, IBJ.com and our email database.

SPONSORSHIP PACKAGES INCLUDE BUT ARE NOT LIMITED TO:

- Logo identification on marketing materials such as advertisements, invitations, programs, tickets and signage.
- Sponsorship packages vary by event.
- Sponsorship opportunities range from \$6,750 net to \$17,500 net.

Event sponsorship creates a fully developed marketing platform delivering your message to industry targeted top professionals.



84% of subscribers recognize event sponsors

92% of event attendees say they would attend another event



EVENT SPONSORSHIP

Indianapolis Business Journal HEALTH CARE HEROES

2022 marks the 22nd year of this awards program and supplement honoring outstanding individuals, organizations and companies from the health care community. Top honorees and honorees in each of the following categories are profiled in a special IBJ supplement and featured at the event:

- Community achievement in health care
- Advancements in health care
- Volunteer
- Physician
- Non-physician

SPONSORSHIP DEADLINE: 2/11/22

Indianapolis Business Journal FORTY UNDER 40

2022 marks the 30th year of this event, which recognizes 40 local business and professional leaders who have achieved success before the age of 40. Sponsorship of this event is a unique marketing opportunity to reach these young professionals and their predecessors.

- Honorees are profiled in a special IBJ supplement.
- Current honorees and previous classes of Forty Under 40 attend this event.

SPONSORSHIP DEADLINE: 2/3/22

Indianapolis Business Journal FAST 25 2021 FASTEST-GROWING COMPANIES

Every year, Indianapolis Business Journal compiles a list of the 25 fastest growing companies in the Indianapolis area. Awards are presented to each of these companies in order of their ranking, which is unveiled for the first time at the Fast 25 event. These companies are drivers of our local economy and major players in their respective industries. The list is featured on IBJ.com and in a special publication included in IBJ celebrating the 25 companies honored at the event.

SPONSORSHIP DEADLINE: 4/1/22

Indianapolis Business Journal POWER BREAKFAST SERIES

Indianapolis Business Journal's Power Breakfast Series brings the state's thought leaders together to discuss issues of interest and importance to the business community. A panel of 4 to 6 professionals from each industry participate in a roundtable led by an IBJ editor or beat reporter. A feature story related to the panel discussion is published in the upcoming related focus sections. 2022 marks the 20th year of the Power Breakfast Series.

SPONSORSHIP DEADLINES:

- Technology: **12/3/21**
- Life Sciences: **2/25/22**
- Commercial Real Estate & Construction: **6/17/22**
- Health Care & Benefits: **6/24/22**

20 in their TWENTIES

20 in their Twenties honors young adults who are making an impact on their communities at the very start of their careers. These 20-somethings are entrepreneurs, attorneys, not-for-profit leaders. They are volunteers and social justice advocates—and people who will continue to contribute into the next decades.

SPONSORSHIP DEADLINE: 5/10/22

Indianapolis Business Journal & TECHPOINT TECH EXEC OF THE YEAR 2022 | TECH 25 CONNECTING THE BEST IN TECH

The Tech Exec of the Year Awards will honor Chief Technology Officers or more broadly, those in the top information technology positions within their organizations (CIO, VP, Director, etc). These valued individuals play vital roles in making Indiana businesses, institutions and not-for-profit groups successful. The Tech 25 awards will honor a prestigious selection of twenty-five individuals who are critical and exceptional performers in helping to grow our community's tech and tech-enabled companies.

- Recipients of the Tech Exec of the Year and Tech 25 awards are presented at a recognition event.
- Profiles of the honorees are featured in a special IBJ supplement.

SPONSORSHIP DEADLINE: 5/20/22

W of 2022 WOMEN OF INFLUENCE Indianapolis Business Journal

Indianapolis Business Journal spotlights some of our city's most successful women from both the public and private sectors while revealing the triumphs and challenges that have shaped their careers.

- These Women of Influence are honored at a recognition event.
- Profiles of the honorees are featured in a special IBJ supplement.

SPONSORSHIP DEADLINE: 8/5/22

Indianapolis Business Journal CFO 2022 of the year

IBJ's CFO of the Year awards are presented to financial professionals in Indiana for outstanding performance in their roles as financial stewards of corporations and not-for-profit/government organizations.

- Recipients of the CFO of the Year awards are presented at a recognition event.
- Profiles of the honorees are featured in a special IBJ supplement.

SPONSORSHIP DEADLINE: 8/26/22