

2023 CALENDAR & DEADLINES

Issue Date	Focus Special Section	Top 25 Lists	Special Features	Reserve Space	Artwork Deadline	
					Focus	ROP
1/6				12/29	12/30*	1/3
1/13	Education & Workforce Development	Technical Education Programs	Thought Leadership***	1/5	1/9	1/10
1/20	Million Dollar Givers	Financial Planning Firms; Biggest Gifts		1/12	1/16	1/17
1/27	Big Deals	Mergers & Acquisitions; Commercial Real Estate Deals; Top Performing Stocks		1/19	1/23	1/24
2/3	Health Care & Benefits	Physical Therapy/Sports Medicine Clinics	Thought Leadership***	1/26	1/30	1/31
			Heart Health Business Cares Cover & Section**	1/18		1/26
2/10	Agriculture		Thought Leadership***	2/2	2/6	2/7
2/17	Hospitality/Meetings/Events	Upscale Hotels; Retail Florists		2/9	2/13	2/14
2/24	Technology (Event follow-up)	VC Deals	Thought Leadership***	2/16	2/20	2/21
3/3	Construction/Design/Engineering	Top 50 Construction Projects; Construction Contractors	Thought Leadership***	2/23	2/27	2/28
3/10	Banking & Finance	SBA Lenders; SBA Loans		3/2	3/6	3/7
			Health Care Heroes	2/8		2/22
3/17	Commercial Real Estate	Multifamily Property Management Firms	Thought Leadership***	3/9	3/13	3/14
			BioFutures Magazine**	1/25		2/8
3/24	Residential Real Estate	Residential Real Estate Agencies; Most Difficult Golf Courses		3/16	3/20	3/21
3/31	Energy & Environment	Environmental Consultants	Thought Leadership***	3/23	3/27	3/28
4/7	Advanced Manufacturing	Manufacturers	Thought Leadership***	3/30	4/3	4/4
4/14	Hospitality/Meetings/Events	Independent Caterers		4/6	4/10	4/11
4/21	Commercial Real Estate	Commercial Real Estate Developers; Commercial Property Management Firms	Thought Leadership***	4/13	4/17	4/18
			Forty Under 40	3/22		3/29
4/28	Banking & Finance	Banks		4/20	4/24	4/25
5/5	Life Sciences (Event follow-up)	Medical Device & Product Manufacturers	Thought Leadership***	4/27	5/1	5/2
5/12	Business of Gaming & Gambling	Gambling Facilities; Commercial Printers	Thought Leadership***	5/4	5/8	5/9
			Fast 25	4/12		4/19
5/19	Construction/Design/Engineering	Engineering Firms		5/11	5/15	5/16
5/26	Innovation Issue		Thought Leadership***	5/18		5/22
6/2	Education & Workforce Development	Graduate Business Programs; Private Secondary Schools; Private Primary Schools	Thought Leadership***	5/24*	5/26*	5/30
6/9	Health Care & Benefits	Hospitals; Employee Benefit Services Firms	Thought Leadership***	6/1	6/5	6/6
			Leadership in Law	4/26		5/18
6/16	Corporate Indiana 2023	Indiana Public Companies; Indiana Private Companies; Highest Paid Executives		6/8	6/12	6/13
6/23	Human Resources/Talent		Thought Leadership***	6/15	6/19	6/20
			HR Impact Awards	5/24		5/31
6/30	Entrepreneurship/Small Business	Advertising, Marketing and PR Firms	Thought Leadership***	6/22	6/26	6/27

*Early Holiday Deadlines

**Promotional publications published in conjunction with outside agencies

***See page 26 for Thought Leadership topics and deadlines

Issue Date	Focus Special Section	Top 25 Lists	Special Features	Reserve Space	Artwork Deadline	
					Focus	ROP
7/7	Diversity in Business	Minority-Owned Businesses; Indiana Employers	Thought Leadership***	6/28*	6/29*	6/30*
			Diversity, Equity & Inclusion Business Cares**	6/21		6/29
7/14	Construction/Design/Engineering	Architectural Firms		7/6	7/10	7/11
7/21	Hospitality/Meetings/Events	Motorsports Companies		7/13	7/17	7/18
7/28	Banking & Finance	Credit Unions; Directors' Fees of Public Companies	Indiana 250	6/5		6/16
				7/20	7/24	7/25
8/4	Business of Sports	Indianapolis Public Companies; Indianapolis Private Companies	Thought Leadership***	7/27	7/31	8/1
8/11	Supply Chain & Logistics	Industrial Parks	Thought Leadership***	8/3	8/7	8/8
			20 in their Twenties	7/12		7/26
8/18	Education & Workforce Development	Online Degree Programs; Performing Arts Organizations	Thought Leadership***	8/10	8/14	8/15
			A&E Preview	7/26		8/2
8/25	Business of Law	Not-For-Profits; Law Firms	Thought Leadership***	8/17	8/21	8/22
9/1	Aviation & Aerospace		Thought Leadership***	8/24	8/28	8/29
9/8		North Meridian Office Complexes		8/31	9/1*	9/5
9/15	Commercial Real Estate (Event follow-up)	Downtown Office Complexes; Commercial Real Estate Brokerages	Thought Leadership***	9/7	9/11	9/12
9/22	Technology/Cybersecurity	IT Consulting Firms Largest Hotels; Most Popular Indianapolis Area Attractions	Thought Leadership***	9/14	9/18	9/19
			Tech Exec of the Year/ Tech 25	8/23		9/6
9/29	Residential Real Estate	Custom Home Builders; Home Builders	Thought Leadership***	9/21	9/25	9/26
			Meeting & Event Planning Guide	9/6		9/13
10/6	Health Care & Benefits (Event follow-up)	Independent Insurance Agencies/Brokerages	Thought Leadership***	9/28	10/2	10/3
			Breast Cancer Business Cares Cover & Section**	9/20		9/28
10/13	Construction/Design/Engineering	Electrical Contractors; Office Furniture Dealers		10/5	10/9	10/10
10/20	Banking & Finance	Accounting Firms; Investment Brokerages	Thought Leadership***	10/12	10/16	10/17
			Women of Influence	9/20		10/4
10/27	Research & Discovery	Life Sciences & Pharmaceutical Companies; VC & Private Equity Firms		10/19	10/23	10/24
			Hoosier Holiday Gift Guide**	10/4		10/11
11/3	Hospitality/Meetings/Events	Meeting Facilities		10/26	10/30	10/31
11/10	Education & Workforce Development	Colleges & Universities; Employment Agencies		11/2	11/6	11/7
11/17	Health Care & Benefits	Physician Group Practices	Thought Leadership***	11/9	11/13	11/14
			2024 Giving Guide**	9/20		9/29
			Corporate Social Responsibility Business Cares Cover & Section**	11/1		11/9
11/24	Entrepreneurship/Small Business	Women-Owned Businesses		11/15*	11/16*	11/17*
12/1	Commercial Real Estate	Office Complexes		11/22*	11/27	11/28
12/8	Legislative Preview 2024			11/30	12/4	12/5
			CFO of the Year	11/1		11/15
12/15				12/7		12/12
12/22				12/14		12/19
12/29				12/20*		12/20*
			The Book/Year in Review	11/1		11/13

*Early Holiday Deadlines

**Promotional publications published in conjunction with outside agencies

***See page 26 for Thought Leadership topics and deadlines