



Purdue business school programs ideal for working professionals

You've hit the ceiling in your current job, or you've decided it's time to change careers. But going back to school full-time won't work for you. Purdue has solutions.

The School of Management offers five online degree options for students ready to change their lives, as well as short courses that can serve as needed refreshers. All are taught by the same faculty who instruct in Purdue's highly ranked residential programs, and each is designed to allow participants to study without job interruption.

For Kristin Zalewski, a risk, compliance, and medical device operations manager with Google in California, the online MBA program was a perfect fit.

"Purdue was one of the few high-ranking schools that offered a fully remote program, and I wanted the flexibility to continue my work and personal goals in addition to obtaining my MBA," she says.

Changing times

The pandemic served as a catalyst for many to both work and study online. Purdue's online programs offer the rigor students need and the flexibility they desire. In addition to the online MBA, the school offers master's degree programs in business analytics, global supply chain management, human resource management, and economics.

All online programs are asynchronous, allowing students the ability to fit their academic requirements around their work and family commitments.

"I am a dad of five. My schedule is all over the place," says Marlon Bradley, a student in the online global supply chain management program. "At any moment, I could be on a different schedule, in a different part of the world. As long as I have internet, I can work on things when I can."

Students such as Evan Sattler, a business information analyst with MISO in Indiana, often see instant benefits.

"The quality of the classes was fantastic, especially in subjects like data mining and data engineering," says Sattler, who earned an online master's in business analytics. "We learned how to bridge the gap between technology and business, which translates to skills that can be applied almost immediately. I feel like it's really kickstarted my future."

Mixing it up

For those who prefer a mixture of in-person learning with online instruction, Purdue offers an Executive MBA, with students traveling to the West Lafayette campus for one- or two-week quarterly residencies. Participants build a strong professional cohort in addition to gaining needed business knowledge.

The program attracts students transitioning from a career in the military, typically about 15% of each cohort. Many are fully funded through the Post-9/11 GI Bill.

Dan Halverstadt was looking to increase his business acumen after 22 years in the U.S. Air Force. Now vice president of operations for American Water in Indiana, Halverstadt says the Purdue EMBA program was just what he needed.

"I really want to be CEO or president of an organization," Halverstadt says. "I don't think it would have been possible following the track I was originally on before I found Purdue."

In addition to degree programs, the School of Management offers two-day sessions in change management and interpersonal dynamics, as well as a week-long mini-MBA and a program geared to those who manage in a technical field. Custom programs can be designed for an organization to enhance the leadership skills and functional knowledge of its employees.

Participants in online graduate programs have access to student support, career services, and other unique opportunities to help expand and develop their careers. If you're a working professional, Purdue's School of Management is ready to help you meet your work and personal goals and propel your career to the next level. ■

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Our MBA, online master's, professional development, and online certificate programs are designed for you, the working professional.

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MBA PROGRAMS

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ONLINE MASTER'S PROGRAMS

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ONLINE CERTIFICATE PROGRAMS

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PROFESSIONAL DEVELOPMENT PROGRAMS

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