



Purdue University's Master of Business and Technology

Preparing leaders for a tech-driven global economy

Available on campus or 100% online, Purdue's Master of Business and Technology (MBT) blends business strategy with advanced technology to prepare professionals for leadership in today's digital economy. Developed with the Mitch Daniels School of Business, the MBT goes beyond a traditional MBA—built specifically for those with technical backgrounds who want to lead tech-driven innovation and transformation.

Graduates gain a unique combination of business insight and hands-on experience with emerging technologies like AI, automation,

robotics, computational finance, and tech commercialization. Unlike a standard MBA, the MBT emphasizes creating solutions, evaluating business models, and understanding the broader impact of technology in a business context.

Purdue's research shows a strong and growing demand for leaders who can bridge business and tech—exactly what this program delivers. With 6–10% job growth projected through 2032 in tech-business leadership roles, MBT grads are prepared for careers as CTOs, CIOs, digital transformation leaders, consultants, or tech-focused entrepreneurs.

Ready to lead in the future of business and tech?

MBT graduates will:

- Master tech trends to solve real-world business challenges
- Analyze and design viable, impactful business models
- Create tailored technology solutions for long-term success
- Build leadership and project management skills for tech integration

Why choose Purdue's MBT?

- Focus on practical application—a Purdue hallmark
- Combines strengths in STEM, business, and innovation
- Taught by world-class faculty (online and on campus)
- Flexible format designed for working professionals



“Every company is now a technology company in some respect... Purdue's MBT is the perfect combination of technology and business management.”

— Jim Miller, MBT Board Member and Advisor, former Amazon & Google exec